

Art Play Artist Brief

Introduction

We are seeking an experienced artist to create a large-scale installation piece to be exhibited in the Stables Gallery at Orleans House Gallery from 5 July to 2 September 2018. The exhibition will form part of our popular Art Play series – exhibitions co-created by and for children, young people and families.

The exhibition should be playful and interactive, with each visitor having the opportunity to contribute to or change the installation in some way. The exhibition should be accessible to all, and enjoyable for adults as well as younger visitors.

Orleans House Gallery has a thriving arts education programme working with children, young people and families through both formal and informal learning. The artist should design elements of the exhibition to be made by these groups ahead of the show.

Background

The Art Play series of exhibitions take place each summer at Orleans House Gallery co-created by local children and young people. The exhibitions are designed to be imaginative and fun, encouraging families and young people to visit.

We have been inspired by Yayoi Kusama's Obliteration Room at Tate, the work of Laura X Carlé, Floating Pictures' Light Graffiti in Kings Cross, Carsten Höller's exhibition Decision at the Haywood Gallery, and Diébédo Francis Kéré's Sensing Spaces installation at the Royal Academy. We welcome proposals that inspire a similar sense of creativity. We are open to new ideas and imaginative use of media.

The artist will have use of the Artist Studio at Orleans House Gallery for 8 weeks in the run up to the exhibition. There is the potential for the exhibition to utilise additional space outside the gallery and other areas of the site subject to any necessary permissions.

Orleans House Gallery is managed by Richmond Arts Service which is part of the London Borough of Richmond upon Thames Council. The Arts Service and Orleans House Gallery provide art for everyone, facilitating a range of high quality accessible arts provisions for residents of and visitors to the borough. Richmond Arts Service is

currently reviewing the way we work and we are keen for this project to inspire future programming. We have included a draft of a new vision for the Arts Service at the end of this brief.

Objectives

- To attract children, families and young visitors to Orleans House Gallery over the summer, including where possible first-time visitors
- To involve children, families and young people in co-creating the exhibition, either through specific workshops or by designing elements to be produced in our existing programme
- To be relevant to the Borough of Richmond and surrounding area and to our service vision (attached with this brief)

Artist outputs

- Artistic direction of the project
- Curate, plan, build, and install a large-scale installation exhibition to open to the public on 5 July
- Delivery of 4 workshops with targeted groups of young people, children, and families within the borough to create elements of the installation – to be developed with the Orleans House Gallery Education Team
- Design elements that can be made in our existing programme of activities that will contribute to part of the final piece.
- At least one public ‘open studio’ day
- A tour of the exhibition for staff and volunteers within the first week of the exhibition opening
- Deinstallation of exhibition, and responsible disposal or re-use of materials
- The exhibition is compliant with Health and Safety regulations
- Suggestions of a creative way to collect feedback from visitors welcomed

Timeline

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| 25 April | Deadline for proposals |
| W/C 30 April | Artist selection |
| W/C 7 May | Contract artist and meeting with project steering group |
| 8 May to 5 July | Studio in use by artist |
| June / July | 4 x workshops delivered |
| 2 – 5 July | Installation of final artwork |

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| 5 July | Exhibition opens and private view |
| 5 July – 2 Sept | Exhibition open |
| W/C 9 July | Artist tour of the exhibition for staff and volunteers |
| 3 Sept | Deinstallation |

Artists will receive

- An artist's fee of £3,000 to cover the outputs listed above
- A separate materials budget of up to £1,000 – receipts to be provided
- Use of the Artist Studio at Orleans House Gallery from 8 May to 5 July, during gallery opening hours
- Installation support from 1 person between 2 and 5 July (however the installation must be planned by the artist)
- Staffing support in the delivery of the 4 workshops

Please note the artist fee is inclusive of all additional expenses incurred.

Proposals

We welcome proposals from artists who have a minimum of 3 years of professional experience. We are open to proposals from artists and makers working across a range of disciplines. While we welcome applications from artist educators, we are also happy to work with artists who do not have experience of workshop delivery as we can provide this expertise in house.

We invite creative and innovative proposals that give a clear indication of the proposed approach to the project. Please consider the attached service vision when creating your proposal.

Proposals should include:

- A brief summary of your creative practice (max 500 words) and a CV
- A description of your approach to the exhibition and the thinking behind it
- Evidence and examples of similar projects and work undertaken previously
- Up to 5 images in support of your proposal
- Details of your public liability insurance status
- Details of your DBS status
- Budget – your budget should give a breakdown of estimated costs for different elements of the project

Deadline for proposals: 25 April 2018

Proposals should be emailed to

Beatrice.McDermott@RichmondandWandsworth.gov.uk

How to find out more

If you would like further information about the project or have any questions please contact Beatrice McDermott.

Beatrice.McDermott@RichmondandWandsworth.gov.uk

Arts Service Vision: DRAFT

Vision:

We make an accessible place where people feel empowered to be creative - they share, do, see, make and create as part of their normal lives. What they produce is relevant for Richmond and west London and contributes something new to London and UK culture.

What our services do:

People meet and connect through culture (virtual as well as real space) - and across current barriers.

High-quality art and new revelations happen because of our services.

We will create a bigger and more effective creative sector, increasing the number and range of users engaging with arts and culture over the next 5 years - but not necessarily by delivering services directly.

What our services feel like:

The experiences and opportunities we create are personal, intimate and collaborative.

Our offer connects back to the green spaces, history, the landscape and openness of the area. Not necessarily by showing it, but by giving the feeling of 'a good view' after a 'good walk'.

Everything we do creates moments of 'astonishment' 'reflection' 'discovery' and 'surprise' - we're fun.

How we do it:

We influence, lead, partner, facilitate, and deliver. Most of our impact is through things we don't directly deliver or do alone. We produce the mechanisms that result in new art and creativity that could only come from here.

We provide things you can't replicate by finding facts on the internet or through a book.

Our projects focus on the impacts we aspire to, and apply new ideas and solutions.

We are innovative and prepared to take creative risks, and we bring people together in unexpected groups and ways - we set them creative challenges and provide the space for them to be creative.

If we can't do it well - then we don't.