

Orleans House Gallery

Playcation Event - Grottos: Virtual Reality Artist Brief

Project Overview

As part of our summer season of Grottos we will be hosting a Playcation event on Sunday 4 August 2019 which aims to offer audiences a safe place to explore new environments, connect with their community and offer a unique family experience. This event aims to encourage people to discover new things on their doorstep and will challenge preconceptions of what is expected from a family event – supporting families of all shapes, sizes, ages and relationships rather than just the traditional nuclear.

Our Grottos season focuses on spaces and places: real and imagined, historical and created. We want to use these mysterious, magical, secret spaces to explore our relationship with the artificial and the natural world, whilst inciting questions about safe spaces, sanctuaries and retreats.

Proposals

We are seeking proposals from Artists and organisations with unique ideas of how to transform our Grade 1 listed Octagon Room using digital media. We want to create a 'virtual' space that responds to the notion of Grottos, offering visitors a multi-sensory, interactive and playful experience. This bookable experience will become the key activity within the Playcation event, with multiple activities taking place across the site. We would like to offer audiences different timeslots during the event to partake in the activity.

Event date: Sunday 4 August 2019

Event time: 12-4pm

We have been inspired by artist Laura Mannelli and Frederick Thompson's *Promise of Monsters*, Jocelyn Anquetil's *Mundania*, and Vito Technology's *Star Walk* app. We would welcome proposals of new or existing work that inspire a similar sense of creativity, explore a unique approach or have a new 'take' on Grottos

Objectives

- To attract families, children and new visitors to Orleans House Gallery to the event including, where possible, first-time visitors
- To be accessible and to diversify audiences

- To comply with our service vision

Artist outputs

- Design and develop a unique 'virtual' experience for the Octagon room responding to the theme of Grottos. This will be a drop-in event with 5 - 8 slots for approx. 30 - 60 people throughout the day
- Manage, facilitate and deliver an accessible activity on the day with a welcoming approach (especially for those new to digital experiences).
- Consider accessibility to all audiences in design and delivery
- Provide, install and dismantle all equipment needed at the event
- Liaise with the Education team throughout and provide all relevant plans and documentation beforehand
- Provide images and copy for promotion and marketing prior to event

Room

The Octagon Room and associated buildings are Grade I Listed and are of national historical importance; artists are required to pay due care and attention whilst using the facilities. No alterations to the structure or fabric of the Octagon Room.

Your Proposal should include;

- Brief overview of the works and use the space, detailing how they connect to Grottos and how they would engage different audiences
- Detail of how the event would run (timings, logistics, etc) and the equipment that you would be providing / using
- A quotation and budget which details how you would deliver the above outputs
- Links to a portfolio of work and projects already completed

Deadline for proposals: Monday 3 June

Interviews: Week beginning Monday 10 June

Please email proposals directly to; ArtsEducation@RichmondandWandsworth.gov.uk

How to find out more

If you would like further information about the project or have any questions, please contact Charlotte Cranidge.

ArtsEducation@RichmondandWandsworth.gov.uk

Service Vision

The Arts Service has a social responsibility to support and engage the community, bringing together different audiences from a variety of social environments to create, generate ideas, and form shared experiences. We want to make the arts in Richmond accessible - allowing people feel empowered. A chance to be creative, share, do, see, make and create as part of their everyday lives. What is produced is relevant for Richmond and West London and contributes something new to London and UK culture.

Orleans House Gallery is managed by Richmond Arts Service which is part of the London Borough of Richmond upon Thames Council. The Arts Service and Orleans House Gallery provide art for everyone, facilitating a range of high-quality accessible arts provisions for residents of and visitors to the borough.